

Aloha at Home: Nurture Daily Project

The *Aloha at Home: Nurture Daily Project* focuses on preventing family violence by saturating the community with informative, easily digestible, and easily relatable concepts and tools for building strong families. Intentional, sequenced content, delivered in a measured way will lead to formative, healthy shifts in community mindsets and responses toward in-home behaviors and intimate partner violence.

Why (Objectives)	What (Inputs)	How (Activities)	Outputs	Short Term Outcomes	Medium Term Outcomes
<p>Child & Family Families able to recognize & address conflict in positive & constructive ways, are better able to reduce violence and support optimal child development</p>	<ul style="list-style-type: none"> • Governmental and non-governmental professionals collaborating under ECAS Team 2, Safe and Nurturing Families • Developmental research, implementation plan & evaluation framework designed by the FrameWorks Institute • Philanthropic and Public Agency resources to support development and implementation of first iterations of the project components, allowing for demonstration of proof of concept 	<p>Family Engagement:</p> <ul style="list-style-type: none"> • Design & share family toolkits • Active Referrals to supports & service providers • Develop materials & collateral supports to share with families 	<ul style="list-style-type: none"> • Reach 300-500 families directly with family support boxes • Strengthen the pathway between families and service providers • Increase positive time that families spend together 	<ul style="list-style-type: none"> • 20% increase in utilization of family support programs • Increased utilization of AUW 2-1-1 	<ul style="list-style-type: none"> • Decrease in violence in homes • Improved social responses to in-home violence (i.e. police, neighbors) • Families have more resources in general to support their total wellbeing including more money, time, better relationships, access to health care, etc. • Excellent support & services provided to families
<p>Service Providers Professionals exposed to well-framed information frequently will be better able to work with families to prevent violence.</p>		<p>Service Provider Support:</p> <ul style="list-style-type: none"> • Expanded training & engagement activities around the framework • Active support to encourage family referrals for services • Develop supporting materials 	<ul style="list-style-type: none"> • 20 service provider organizations participate in training • 75% of staff in participant-organizations are trained • 75% of families served by participant-organizations receive information • 40 programs display Aloha at Home: Nurture Daily messaging in their locations • Increase in number of resources listed in Keiki Central • Increase in families using support services 	<ul style="list-style-type: none"> • Increased community awareness and acknowledgement of family violence • People use <i>Aloha At Home: Nurture Daily</i> in their everyday language • Attitude changes are visible across the community • Increase in conversations about family violence across the community (i.e. in workplaces) 	
<p>Community A shared culture of family safety & a commitment to child development will strengthen our capacity to support families and children</p>		<p>Community-Wide:</p> <ul style="list-style-type: none"> • Public service announcement development & media campaign • Nurture Daily / Aloha At Home website & associated social media campaign • Community events 			<ul style="list-style-type: none"> • Reach 15,000 community members, with a focus on high-risk communities
				<p style="text-align: center;">Long Term Outcomes</p> <ul style="list-style-type: none"> • <i>Aloha at Home</i> is woven into the fabric of the community • Reduced rates of family violence & child abuse & neglect • Increase in # of safe and nurturing homes and families • Children develop to their full capacity & reach school ready to thrive • Norms of positive parenting are transferred to subsequent generations 	