

The Maui County Early Childhood Community Profile is intended to strengthen our understanding of the wellbeing of families with young children on the islands of Maui, Lana'i and Moloka'i. The Community Profile brings together data on key dimensions of child and family wellbeing, including economic conditions, housing, health, early care and education, and the status of key resources that help to support families with young children.

FAMILIES WITH YOUNG CHILDREN

Children under Age 5

9,638

Maui County population 0-4

24% of the county population is Native Hawaiian or Native Hawaiian in combination with another race. The highest concentration of Native Hawaiian families is found in Kualapu'u (77%).

OHA Wiki Native Hawaiian Data 2021

White	34%
Asian	30%
Two or more races	21%
Native Hawaiian*	12%
Other	3%

*or Pacific Islander

Hispanic/Latino ethnicity	12%
Migrant/foreign born	21%

2019 ACS, 1-Yr Estimate

There are 54,750 households in Maui County. 15,130 households are families raising children under Age 18. 2019 ACS, 1-Yr Estimate

Households with children under 5	4,703
Households with children under 5 only	2,402
Households with young children and school-aged children	2,301

Households with young children (under 5) headed by single parent	1,000 21%
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361 children live in foster care

Foster children under 5	165
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FFY2021, HI DHS 2020 Data Book

Grandparents raising children	1,959
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57% of grandparents raising grandchildren are in the workforce.

8% of grandparents raising grandchildren live in poverty.

Nearly a quarter (23.4%) of Maui's population is made up of children and youth.

In 2019, 5.8% of the county's population was younger than age 5.

2019 ACS, 1-Yr Estimate

FAMILY ECONOMICS

Jobs and economic conditions in Maui County influence the ability of families to provide for themselves and their children. Economic conditions also contribute to the stress that families experience. Unemployment in Maui County is low, but for many families wages have not kept up with the high cost of living.

Children living in poverty

Age 0-18	6,224	18%
Age 0-5	1,401	15%

Maui County

2019 ACS, 1-Yr Estimate

Federal Poverty Level (FPL)

The Federal Poverty Level (FPL) is a measure of income used by the U.S. government to determine who is eligible for subsidies, programs, and benefits.

United Way's ALICE project estimates that an income of \$90,012 is needed for families to live in Maui County.

ALICE Family Survival Budget

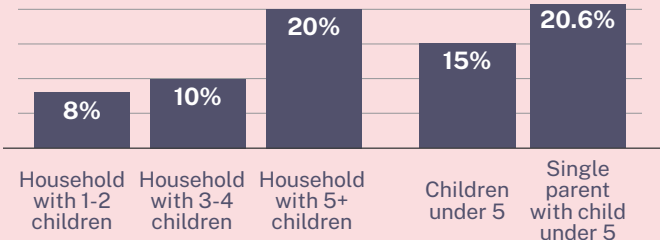
ALICE (Asset Limited, Income Constrained, Employed) families are often forced to make difficult choices such as forgoing health care, settling for lower quality childcare, buying less healthy foods, or failing to carry car insurance.

Families living below ALICE survival budget

Maui County	42%
West Molokai	73%
East Molokai	65%
Lana'i	61%
Kihei	51%

2018 ALICE by Community, United Way Report. NOTE: Municipal level data is for County Subdivisions and relies on 5-year averages.

Households living under Federal Poverty Line

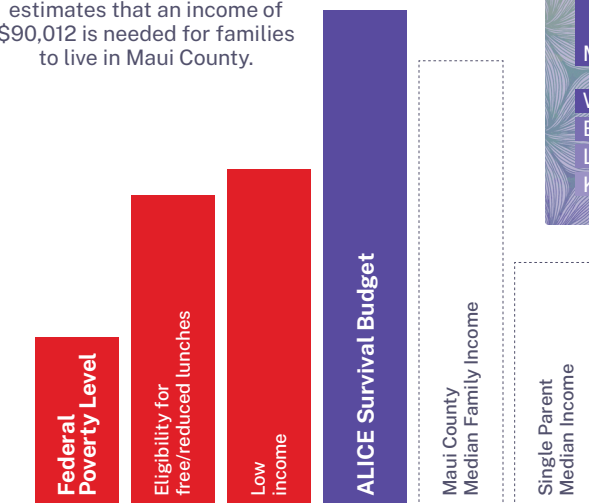


11% of Native Hawaiians and other Pacific Islanders in Maui County live in poverty.

Maui County Children Under 5 in Poverty

2019 ACS, 5-Yr Estimate

Lahaina	255
Wailuku	180
Kahului	151
Kihei	149
Pukalani	103



2021 income levels for a family of four, with children under 18

Families with young children receiving public assistance*

22%

Families with children 0-4, Maui County *Supplemental Security Income, cash public assistance, or Food Stamps/SNAP

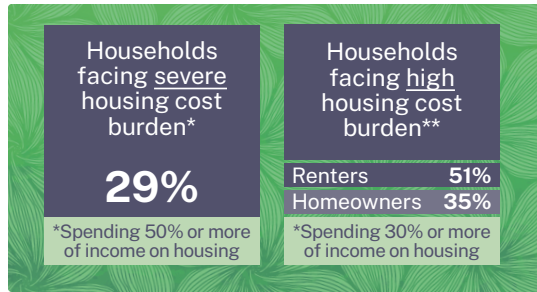
Share of all individuals receiving assistance

Maui County	38%
Statewide	45%

2019 ACS, 1-Yr Estimate

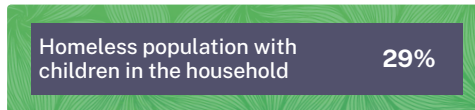
HOUSING

Safe, secure and affordable housing is a core support for families. In Maui County, families with young children face particular challenges when it comes to finding affordable housing.



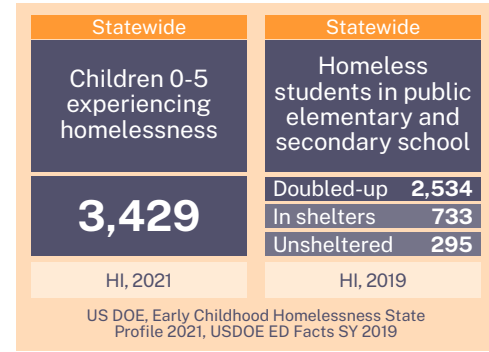
Maui County 2019 ACS, 1-Yr Estimate, countyhealthrankings.org

Homelessness rate	
Maui County	48/10,000



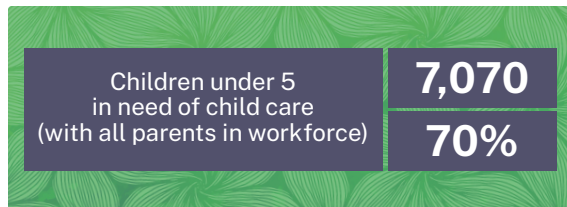
Families living in overcrowded housing or doubled-up	
Maui County	10%
Statewide	9%

2019 ACS, 1-Yr Estimate, BTG Homeless PIT Data, State of Hawaii 2020 Data Book

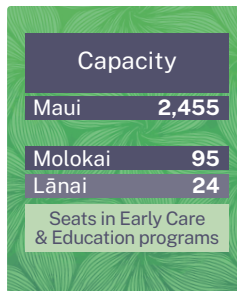


EARLY CARE AND EDUCATION

Child care is a vital support for families with young children. High quality early learning opportunities support early childhood development and school readiness. Child care also is a critical work support, allowing parents to earn a living.



Maui County 2019 ACS, 1-Yr Estimate

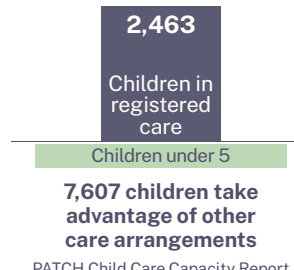


PATCH Report, Dec 2021

Hawai'i has one of the highest child care costs in the U.S.

World Population Review 2021

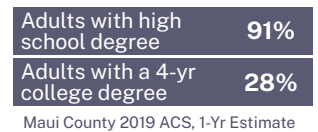
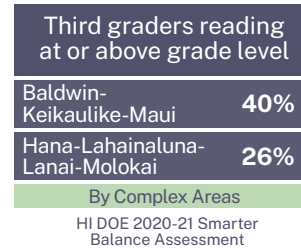
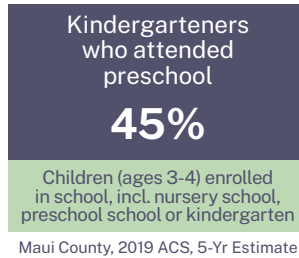
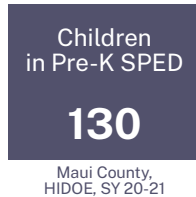
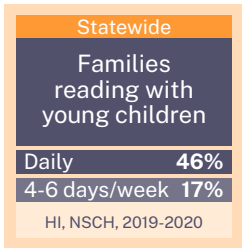
[Read ECAS brief on Child Care Cost in Hawai'i](#)



PATCH Child Care Capacity Report Jan 2022, ACS 1-Yr Estimate 2019

Annual cost of infant (0-2) care in Maui County		
	Maui	Molokai
Child Care Center (CCC)	\$12,096	\$9,127
Family Child Care (FCC)	\$8,685	N/A

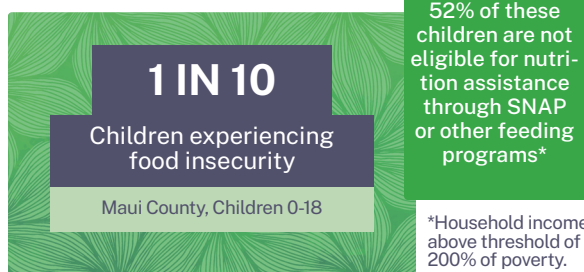
PATCH Report, Dec 2021



Statewide **Nearly 1 in 6 adults lack basic literacy skills.**

HEALTH & NUTRITION

Health in early childhood contributes to physical, cognitive, social and emotional development, school readiness and overall well-being. Children's health is supported when families have access to health insurance and a regular source of health care. Health is also supported by secure access to nutritious food.



Robert Wood Johnson Foundation, County Health Rankings & Roadmaps, 2021, Feeding America

